



*SANTINO FERRUCCI*  
*USA's next Formula 1 Racer*

Presented by



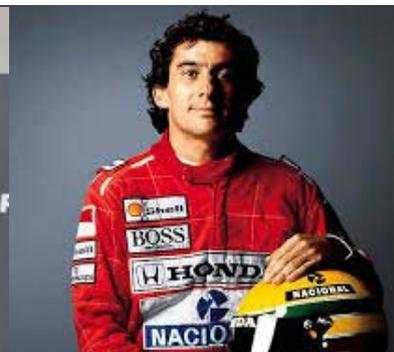
# An American Racer in Formula 1...



Formula 1 is the pinnacle of motorsport and the World's biggest stage. A global audience of 2 billion people tune in to watch each race. Glamour, style, technology, performance....some of the words that describe F1. The season runs from March until November with 21 races all over the World including the Monaco Grand Prix. As a global marketing platform, only the Olympics and the soccer World Cup have a bigger audience....but they are every 4 years. An F1 race is every 2 weeks!

Famous drivers from F1 (past and present) include Senna, Prost, Schumacher, Hamilton, Alonso, Vettel...their names are global brands. US drivers have been few and far between. The last US driver to win a race in F1 was Mario Andretti in 1978! A successful American driver in F1 will be big news and will become a valuable brand.

Traditionally dominated by European marks such as Ferrari and Mercedes, 2016 sees the debut of a US owned F1 team: Haas F1. Haas F1's wants to see a US driver racing and winning in F1. Santino Ferrucci has been chosen by Haas F1 to be that driver!





## Haas F1 Signs American Development Driver

Mar 9, 2016

# Haas F1 Signs American Development Driver

•KANNAPOLIS, North Carolina (March 10, 2016) – Haas F1 Team has signed 17-year-old Santino Ferrucci as its development driver. The American from Woodbury, Connecticut, will be embedded with Haas F1 Team at every opportunity, attending races and tests throughout the year while also participating in the team's simulator program.

•Ferrucci is campaigning the full GP3 Series schedule in 2016 for DAMS, an accomplished racing team that has helped graduate numerous drivers to the FIA Formula One World Championship, including Haas F1 Team's Romain Grosjean, who earned three championships with DAMS – the 2010 Auto GP title, the 2011 GP2 Asia Series crown and the 2011 GP2 Series championship.

•“In Formula One, developing your personnel is as important as developing your racecar. You can't have one without the other,” said Guenther Steiner, team principal, Haas F1 Team. “Santino Ferrucci has done a very good job of proving himself in each of the racing series he's competed in, and his maturity outside of the racecar is impressive. We see Santino as a young, American driver with a lot of potential. His opportunity with DAMS is an excellent way for him to further his development while positioning Haas F1 Team for future success.”

•Haas F1 Team makes its debut this season, becoming the first American-led Formula One team in 30 years. Each of the nine races comprising the 2016 GP3 Series schedule is in conjunction with Formula One, allowing Ferrucci ample opportunity to integrate himself with Haas F1 Team.

•“My goal since I first started racing was to become a Formula One driver, and to be an American who is part of an American team is something I take a tremendous amount of pride in,” said Ferrucci. “There is still a lot of work I need to do, but being paired with Haas F1 Team will allow me to learn more and at a faster rate. It'll allow me to make the most of my GP3 drive with DAMS and, ultimately, prepare me for Formula One.”

•Like many drivers, Ferrucci began his career in karting. At age 5, he was touring the United States and Europe. By the time he was 11, Ferrucci was a multi-time champion.

•In 2013, Ferrucci graduated to open-wheel racing, competing in Formula 2000 and the Skip Barber Racing Series. Ferrucci won his Skip Barber Racing Series debut at Homestead-Miami Speedway and collected five victories, two poles and three fastest-lap awards upon the conclusion of the season. In Formula 2000, Ferrucci never finished outside of the top-four in the six races he started, with each field featuring 37 or more cars.

•The 2014 season saw Ferrucci in British Formula 3. He won two races, both at Brands Hatch, becoming the youngest race winner in the history of British Formula 3 at 16 years, two months and 30 days.

•In 2015, Ferrucci continued to advance in open-wheel, competing in the Toyota Racing Series New Zealand and the FIA Formula 3 European Championship. Ferrucci finished third in the Toyota Racing Series New Zealand point standings on the strength of a win and five podiums, his first full season competing in an open-wheel championship.

•Ferrucci's ascension up the racing ladder continues in 2016 with DAMS in the GP3 Series and Haas F1 Team in Formula One.

# Santino Ferrucci

## On the Fast Track to F1...

Nationality: American  
Home: Woodbury, CT USA  
Date of Birth: May 31, 1998 (17)  
Height: 163 cm (5'4")  
Weight: 53 kilo (117pounds)

2016 - Age 17 & 18  
Haas F1 Development Driver  
GP3 Series with DAMS

2015 - Age 16 & 17  
3rd overall in Toyota Racing Series New Zealand (first full car Championship)  
11th overall in FIA Formula 3 European Championship (included 2nd place at Spa)  
6th in Macau Grand Prix

2014 - Age 15 & 16  
USA Rotax Junior National Champion karting  
British Formula 3 - 2 wins from two races  
Youngest race winner in 63-year history of British Formula 3 (Age 16)  
Macau Grand Prix - 8th place finish

2004 (Age 5) to 2013 (Age 15)  
United States and European Karting  
-2 Florida Winter Tour Championships,  
-National Points Rotax National Champion collecting over 120 wins National and internationally in WKA, Stars and FWT  
-First American in 50 years to win a major karting race in Europe (Glany Gors Super 1 Series 2012)  
-6th in FIA CIK European KF3 Championship



**SANTINO  
FERRUCCI**



# *The Road to Formula 1...*

Drivers must have an FIA Superlicense to race in F1. To obtain a superlicense, drivers must have success in the FIA sanctioned European junior series (Euro F3, GP3, GP2) for at least 3 years. It is not possible to go directly to F1 from racing in the US. As one of the only American's racing in Europe, Santino is the next US racer that will be eligible for F1.



The European racing ladder: Karting -> Formula 3 -> GP3 -> GP2 -> Formula 1

# *Become a partner on Santino's journey to Formula 1...*

Benefits that can be offered to a partner:

- Branding (on Santino's GP3 car and Haas F1 car)
- Hospitality (at GP3 and F1 races)
- F1 access (races, factory tours)
- Driving days (tracks and cars TBD)
- Image rights (Santino and Haas F1 team)
- Media and social media campaign



# Contact Information



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*Thank You!*